

CreativeHub 1352

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MISSISSAUGA



# *Festival of Trees*

Holiday Market  
Vendor Package  
— 2025 —

Application Deadline: August 3rd, 2025



Photo: Sanborg Productions

## About

We invite you to share your work at the fifth-annual Mississauga Festival of Trees, a celebration of the winter season, art, food, and community! With twinkling displays of seasonal lights, contemporary tree art installations, a Holiday market on two weekends, entertainment, public workshops, live entertainment, and more, Mississauga's historic Small Arms Inspection Building will once again be transformed into a winter wonderland of art, food, and fun this holiday season.

A prime opportunity to showcase your handcrafted products, the Festival's Holiday Market will be the perfect go-to venue for unique quality hand-crafted gifts.

**Join us to be a part of this truly magical event!**

## 2025 Changes

Following the success of last year's market, we will continue to host a combined holiday market, with both artisan and food vendors for 2025. Based on feedback from vendors and visitors, we have updated the layout to have improved acoustics and more seating for visitors. There will be a new booth option this year - **mini booths are intended for emerging artists or vendors who would prefer a smaller space.**

## Festival Dates

Festival dates: December 5th - 14th, 2025  
Set-up: December 5th, 10:30am-4:30pm  
and December 12th, 10:30am - 4:30pm

Market Dates:

- December 5\*, 5:30pm-10:30pm\*\*
- December 6, 10:00am - 6:00pm
- December 7, 10:00am - 6:00pm
- December 12, 5:30pm-10:30pm\*\*
- December 13, 10:00am - 6:00pm
- December 14, 10:00am - 6:00pm

## Who are we?

CreativeHub 1352 is a non-profit, charitable, community-driven organization which exists for the advancement of community cultural development through the arts, heritage, and environmental sciences. CreativeHub 1352 is one of many groups vital to the reuse of the Small Arms Inspection Building. All proceeds are reinvested to support community arts, heritage and environmental programs.

*\*A special invitation-only guest and sponsor reception will take place from 5:30 - 7:00pm to launch the Mississauga Festival of Trees.*

*\*\*Friday evenings will feature live music*





Photo: Sanborg Productions

# Impact

The fifth-annual Mississauga Festival of Trees provides the perfect opportunity to sell your products to a wide range of people during the holiday season.

Centrally located at the [Small Arms Inspection Building](#) at 1352 Lakeshore Road East, Mississauga, the event space is only a 20-minute drive from Toronto's downtown core, or a 12-minute walk from the Long Branch Go Station. Free parking is available.

In 2022, 96% of event attendees said the event directly impacted their likelihood to support local businesses during the holiday season, and 92% said it impacted their appreciation of arts and culture.



In 2023 nearly 52,000 people experienced CreativeHub 1352 events and activities!



8,223+  
Social Media Followers



7,000+ Festival visitors



6,600+  
Newsletter Subscribers



25-34: 24%  
35-44: 25%  
45-54: 22%  
55-69: 16%



47,000  
Yearly Website Visitors



Mississauga (41%)  
Toronto (27%)

To see more from the 2023 Festival of Trees, please see our [Highlight Reel](#).



# What we're looking for: Artisan Vendors



Photo: Sanborg Productions

## Eligible Items

The Artisan Vendor Committee is looking for quality artisan vendors who design and create original works who sell one or more of the following:

- The original ideas of the artisan;
- Handcrafted by the artisan (shaping, forming, application, and finishing), reflecting quality craftsmanship;
- Come in a range of prices;
- Produced in Canada

## Non-Eligible Items

- Food-based product vendors please apply as culinary vendors - includes both packaged and ready-to-eat offerings
- Commercial or mass produced items, goods made from commercial kits;
- Items purchased from other companies/vendors and re-sold

## Jurying

If you are a returning vendor you will get priority during the application process, *however your application is not guaranteed*. All applications will receive a thorough review to ensure the quality of items and help ensure the market remains strong and successful event!

The MFT Artisan Vendor Committee will be reviewing applications based on a set of criteria to determine artisans that are the best fit for the market.

## Criteria

- Craftsmanship and quality
- Creativity and originality of products
- Location of maker
- Reasonable and fair pricing
- Social media presence

## Dates

Vendors can choose between attending the first weekend (December 5th - 7th), the second weekend (December 12th - 14th), both weekends, or single dates (limited availability). Vendors can indicate availability on the application form; single market dates will be determined with the Market manager after acceptance.



# What we're looking for: Culinary Vendors



Photo: Sanborg Productions

## Eligible Items

The Culinary Vendor Committee is looking for quality artisanal food vendors interested in locally grown and produced food products. This market is suitable for creative entrepreneurs and businesses who sell one or more of the following:

- Local food products packaged for take-home consumption;
- Ready-to-eat offerings
- Hand-crafted local non-alcoholic (ie. sodas, juices) or alcoholic (ie. wine, beer, and/or spirits) beverages.

*Please note that priority will be given to vendors who have products intended for take-home consumption and/or gifting. Limited spots will be available for hot food vendors.*

## Non-Eligible Items

- Non-food based products that would be better suited as an artisan vendor
- Commercial or mass-produced products
- Products that are purchased from other companies or vendors and re-sold

## Jurying

If you are a returning vendor you will get priority during the application process, *however your application is not guaranteed*. All applications will receive a thorough review to ensure the quality of items and help ensure the market remains strong and successful event!

The MFT Culinary Vendor Committee will be reviewing applications based on a set of criteria to determine vendors that are the best fit for the market.



## Criteria

- Food prepared by the vendor
- Made from locally and sustainably sourced ingredients
- Produced in Ontario
- Originality of product/packaging
- Reasonable and fair pricing

## Dates

Vendors can choose between attending the first weekend (December 5th - 7th), the second weekend (December 12th - 14th), both weekends, or single dates (limited availability). Vendors can indicate availability on the application form; single market dates will be determined with the Market manager after acceptance.

# Fees

Artisan Vendors		
Option 1 - Regular Booth	<ul style="list-style-type: none"> <li>10' x 10' = 100 sq ft</li> <li>Includes one table with linens, and two chairs</li> </ul>	\$325
Option 2 - Gallery Booth	<ul style="list-style-type: none"> <li>10' x 10x = 100 sq ft</li> <li>Includes one table with linens, and two chairs</li> <li>Gallery booths are located against a large white gallery wall; vendors are allowed to attach items directly to the wall (no grid required), as long as their method of attachment is approved by the Committee</li> </ul>	\$350
Option 3 - Corner Booth	<ul style="list-style-type: none"> <li>10' x 10x = 100 sq ft</li> <li>Includes two tables with linens, and two chairs</li> <li>Corner booths are located at the ends of each row which allows vendors to draw the attention of guests from two sides instead of one</li> </ul>	\$425
 Option 4 - Mini Booth	<ul style="list-style-type: none"> <li>One (1) 6' table</li> <li>Includes one table with linens, and two chairs</li> <li>Intended for emerging vendors, or vendors who do not need a full booth space</li> </ul>	\$250
Culinary Vendors		
Option 1 - Food Vendor Booth	<ul style="list-style-type: none"> <li>10' x 10' = 100 sq ft</li> <li>Includes one table with linens, and two chairs.</li> <li>This includes vendors who serve prepared food which is intended to be consumed on site, food packaged for take home consumption, and non-alcoholic drinks (ie. sodas, juices)</li> </ul>	\$325
Option 2 - Alcohol Vendor Booth	<ul style="list-style-type: none"> <li>10' x 10' = 100 sq ft</li> <li>Includes one table with linens, and two chairs</li> </ul>	\$325
 Option 3 - Mini Booth	<ul style="list-style-type: none"> <li>One (1) 6' table</li> <li>Includes one table with linens, and two chairs</li> <li>Intended for emerging vendors, or vendors who do not need a full booth space (not intended for hot food vendors)</li> </ul>	\$250



# Payment and Other Information



**Please note that your Booth Fee includes Blanket Vendor Insurance. The above fees are based on a single, three-day market weekend. Vendors who attend both market weekends will have fees adjusted accordingly, as will vendors who attend for single dates. Vendors who attend both weekends will receive a 10% discount on their total booth fee.**

**If you request access to power, please add \$25 to the above fee.**

Vendors will be supplied with one or two tables with linens, depending on which booth option they choose. Additional tables will be available upon request for \$25 each. All tables will be 6' x 30". Vendors will not be permitted to bring their own tables, but are welcome to use additional display materials such as shelves, grids, or easels. Once accepted, Vendors must submit a booth layout to the Holiday Market Team for approval. Full booths will be separated by pipe and drape (mini booths *will not* have pipe and drape).

Please note that the Small Arms Inspection Building is a heritage building, therefore has lower lighting levels. While there is overhead lighting, it is recommended that Vendors bring additional table lights to display their products.

Vendors can choose between one or both weekends; limited spots are available for single date use. Dates will be confirmed with the Holiday Market Manager.

If Vendors need to cancel their booth spot after submitting full payment, 50% will be refunded up to 60 days before the event. There will be no refunds for cancellation within 60 days of the event.

## **Payment Schedule**

Applications due: August 3<sup>rd</sup>, 2025

Vendors notified of approval: August 15<sup>th</sup>, 2025

First payment due (50%): August 25<sup>th</sup>, 2025

Second payment due (50%): September 25<sup>th</sup>, 2025

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# What do we provide?

- A booth space to display and sell your work
- 6' rectangular table (2 x tables for corner booth; 1 x table for all other booths), 2 x chairs, and table linens;
- Access to power (only if requested);
- Vendor permit as required by the City of Mississauga;
- Marketing through advertising, publicity, website and social media leading up to the event;
- An audience to whom you can promote and sell your products
- Blanket insurance for the market

## What do you provide?\*

- Handcrafted products to sell
- Staff for your booth during all Market hours
- Cash float/POS terminal
- All necessary extension cords and power bars (must be approved by event staff)
- Cross marketing and promotion
- Any additional booth decor and lighting.

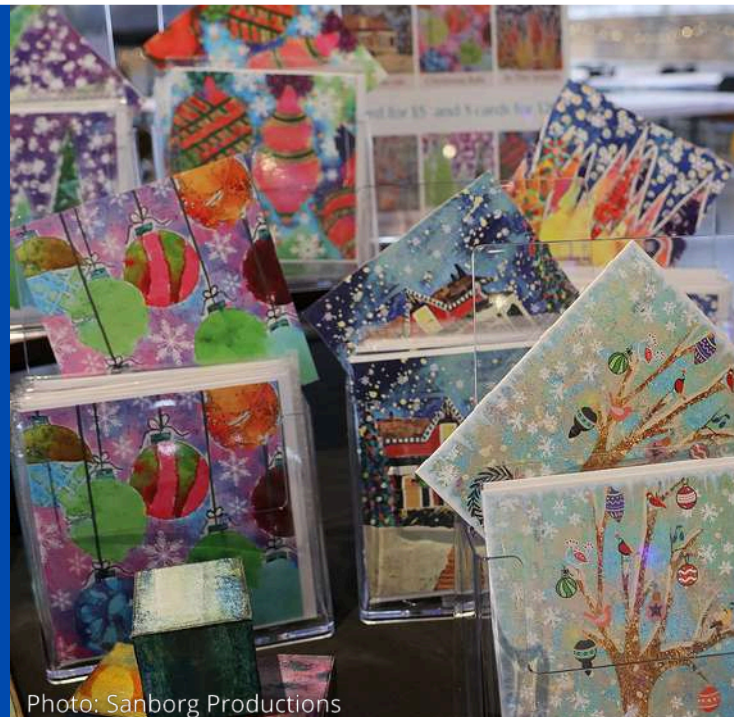


Photo: Sanborg Productions

## Permits & Licensing Requirements

The Vendor must obtain all necessary licenses, permits, inspections, insurance (alcohol vendors only), and comply with all guidelines set by the City of Mississauga for the Small Arms Inspection Building, including and not limited to, a valid Peel Public Health Special Event Permit, Food Handlers Certificate, Certified Kitchen for food preparation, mobile business licensing (for food truck), and any other conditions established by Event organizers.

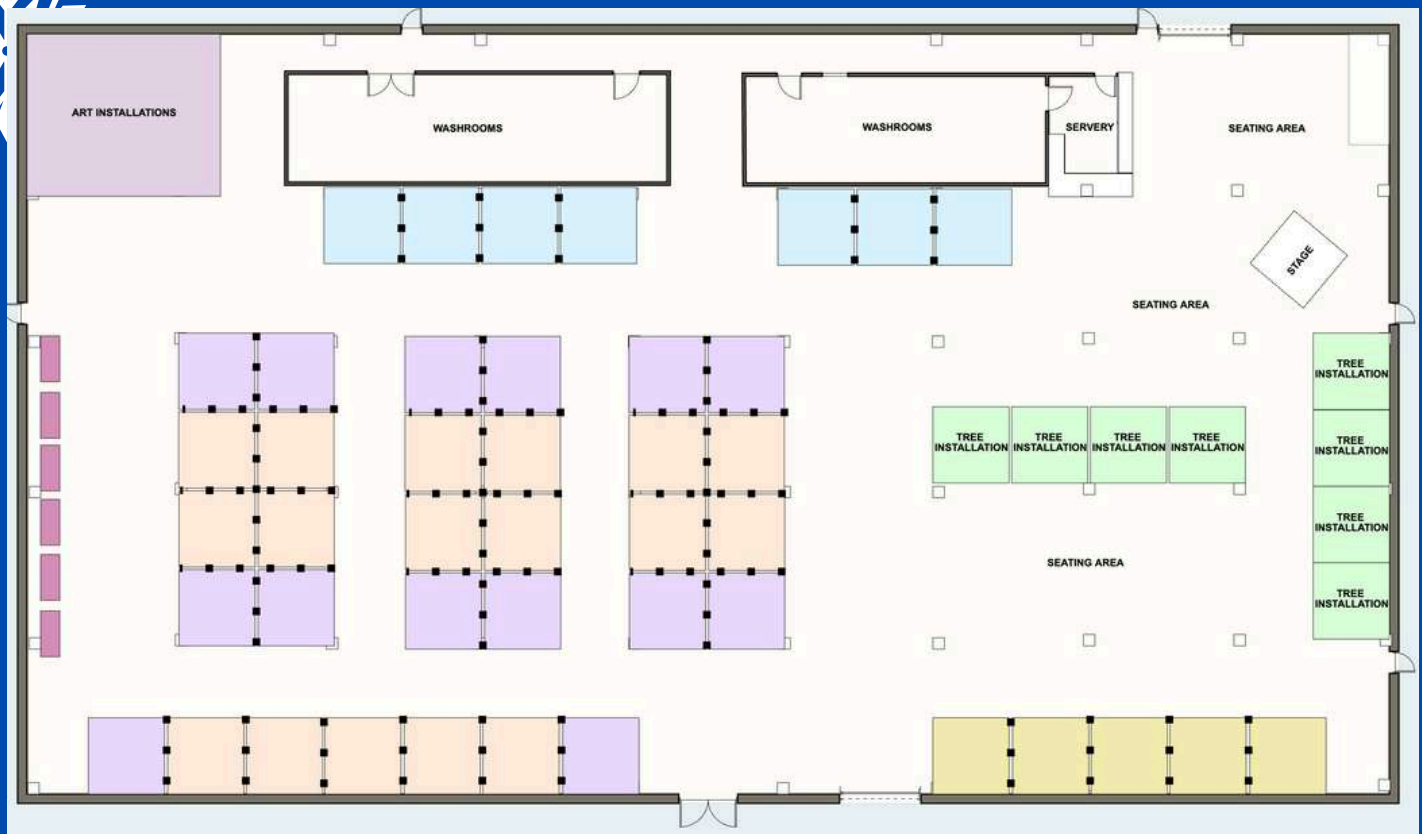
\* All funds are in Canadian Dollars, payable to CreativeHub 1352 (c/o 42B Woodlawn Avenue, Mississauga ON L5G 3K6). All vendors are required to meet the Health and Safety Regulations set out by government agencies and the event committee. Vendors must obtain all necessary licenses, permits, inspections, insurance, and certificates for the sale of their products; must comply with guidelines set by the City of Mississauga for the Small Arms Inspection Building, and any other conditions established by Event organizers from time to time. If required, a COVID-19 safety plan will be provided.



# Market Booth Layout

Festival Dates: December 5th - 14th, 2025

Market Dates: December 5th - 7th & December 12th - 14th, 2025



## Booth Options:

x17

Regular Booth (10' x 10')

x14

Corner Booth (10' x 10')

x7

Gallery Booth (10' x 10')

x5

Hot Food Vendor (10' x 10')

x6

Mini Booths (6' Tables)

## Key:

■ ■ ■ ■ ■ ■ ■ ■ ■ ■ Pipe & Drape Dividers

\*Please note: Booth layout is subject to change

The MFT Market Committees will allocate vendor booth spaces

**Total: 43 Booths, 6 Tables**

(last updated: Sunday, June 22)





# How to apply

Apply online at:

<https://www.creativehub1352.ca/mft-vendor-application>

**Application Deadline: August 3<sup>rd</sup>, 2025**

The MFT Committee will review all applications. A member of the Committee will contact all applicants to let them know if they have been accepted, denied, or placed on a waitlist.

**Have questions?** Send an email to [info@creativehub1352.ca](mailto:info@creativehub1352.ca).

