

Creative Hub 1352

Discovery Slidedeck

2025/2026

InSitu Multi-Arts Festival, 2024





about us

CREATIVEHUB 1352 is a non-profit, charitable, community-driven organization. Lead tenant and key programming partner in the Small Arms Inspection Building (Ontario Heritage Site).

Strategic Goal: Placemaking
Transform SAIB and Arsenal Lands into a cultural district — a sustainable hub where residents gather, artists create, and visitors experience Mississauga's stories. Stable funding secures its growth as a destination for arts, culture, and community.

Annual Impact:

- Welcomed 49,000+ participants to arts, culture, heritage, and environmental programs.
- Partnered with 44 organizations to strengthen our creative community.
- Provided 251 opportunities for artists to showcase, teach, collaborate, and grow.
- Engaged 500+ volunteers who power our work.
- Activated the Small Arms Inspection Building for 84 days with creativity that sparks belonging.



our history

Our journey began with the Lakeview Legacy Community Foundation, later known as the Small Arms Society, which led the successful effort in 2008 to save the historic Small Arms Inspection Building (SAIB) from demolition.

Since 2018, CreativeHub 1352 has worked with the City of Mississauga to transform this landmark into a vibrant community hub. As the building's lead tenant and key partner, we continue to expand our programming days each year, bringing our creative vision to life in this unique and historic space.

what we do

Connect

We create welcoming spaces where diverse community members connect over shared interests in arts, culture, heritage, and environmental stewardship, building meaningful relationships that enrich our collective experience.

Collaborate

We bring together voices and expertise from various disciplines, sectors, and communities, honoring past legacies while shaping a vibrant future together through innovative programing.

Create

We empower individuals and communities to express themselves, imagine possibilities, and transform public spaces through dynamic arts and cultural programming that fosters a sustainable, inclusive future.

marketing & promotion reach



8,317+ Social
Media Followers



10,900+ Newsletter
Subscribers



34,000 Yearly
Website Visitors



2,162,130 Annual Social Media Impressions
45,227 Annual Social Media Engagement



18-24: 3.0

45-54: 22.0

25-34: 23.0

55-64: 13.3

35-44: 32.7

In 2025, nearly 50,000 people experienced
CreativeHub 1352 events and activities!



Our Past & Present Media Partners:



program highlights

Mississauga Festival of Trees

December, 2025

Third annual festival celebrating art, food, culture, and community, with art installations, light displays, markets, entertainment, and much more.

InSitu Multi-Arts Festival

March, 2026

Bi-annual, award winning InSitu Multi-Arts Festival featuring immersive art installations and performance. Mississauga's only multi-arts festival.

Summer Arts Mississauga

July, 2026

Unique arts-based programs for adults providing talented Mississauga-based artists and community members an opportunity to teach and learn.

Lakeview Farmers' & Artisan Market

May-October, 2026

Mississauga's only indoor and outdoor Farmers' Market, featuring local vendors, makers, weekly musicians, art activations, and more.

the case for local placemaking

- **A Thriving Cultural District**

- Ontario Heritage Landmark: SAIB reimagined as a hub for arts, culture & community
- 500+ volunteers contributing thousands of hours annually
- 134+ programs & events activating the SAIB year-round
- 400+ partnerships with artists, schools, and businesses

- **Local Growth & Community Impact**

- Small Arms Community Garden grows enough produce to be able to donate 100lbs of fresh produce to the Compass Food Bank
- Climate initiatives, cultural festivals, and food events connecting residents to sustainability and culture
- Inclusive, family-friendly programs for all ages



Outside Region

29%

**CreativeHub
Attendees
2025**

71%

Mississauga Residents

Collaborating with CreativeHub 1352 and other local arts groups means investing directly in Mississauga's communities. It answers public demand, supports local artists, and builds a thriving cultural hub at the heart of the city's fastest-growing corridor.

thank you



www.creativehub1352.ca



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