

MARCH 5-7 2026

CreativeHub 1352
Connect · Collaborate · Create

INSITU

MULTI ARTS FESTIVAL

THE STORIED EDITION

SPONSORSHIP PACKAGE



The fifth bi-annual, award winning InSitu Multi-Arts Festival returns to the Small Arms Inspection Building March 5-7, 2026, inviting the community to experience immersive art installations and performance.

InSitu 2026: The Storied Edition will promote Mississauga artists and performers, attracting audiences of 5,000+ from across Mississauga, Southern Ontario, and Canada in a celebration of visual and installation art, dance, music and Mississauga's creative communities.

Past winner:



5,000+

EXPECTED
INSITU EVENT
ATTENDEES

600+

STUDENTS
MENTORSHIPS AND
EXHIBITION
OPPORTUNITIES

30+

PROFESSIONAL
MISSISSAUGA-BASED
ARTISTS EMPLOYED

100+

COMMUNITY
VOLUNTEERS

*"Mississauga's only
multi-arts festival."*

- **blogTO**

*"5 popular festivals and events to
check out this year in
Mississauga"*

- **MISSAUGA**

*"Features outstanding work from
talented established and emerging
artists and performers."*

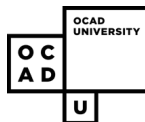
- **MISSISSAUGA
TheNews.**

Our past and present partners:

Sheridan



HUMBER



**METALWORKS INSTITUTE
MISSISSAUGA**



ONTARIO ARTS COUNCIL
CONSEIL DES ARTS DE L'ONTARIO

McKenna LOGISTICS
CENTRES



MISSISSAUGA



Our Impact

Since 2016, CreativeHub 1352 has emerged as a powerful force in developing the Small Arms Inspection Building as a dynamic cultural hub.

Who We Are

CreativeHub 1352 is a Mississauga-based non-profit that brings creative people together to strengthen arts, culture, and community through year-round programs in the arts, heritage, and environmental education.

Rooted in the successful 2008 effort to save the historic Small Arms Inspection Building, CreativeHub 1352 has partnered with the City of Mississauga since 2018 to activate this landmark as a vibrant community hub, serving as its lead tenant and expanding creative programming each year.



8,317+ Social Media Followers



10,728+ Newsletter Subscribers



Mississauga (60.36%)
Tourists (39.64%)

Regional draw from Toronto, Etobicoke, etc.



2,162,130 Annual Social Media Impressions
45,227 Annual Social Media Engagement



44,000 Yearly Website Visitors



18-24: 3.0
25-34: 23.0
35-44: 32.7
45-54: 22.0
55-64: 13.3

In 2025, nearly 50,000 people experienced CreativeHub 1352 events and activities!

How we market our events

InSitu 2026 will be widely promoted leading up to and during the festival through extensive radio, print, and social media campaigns, offering strong brand exposure for sponsors. Past media partners include DailyHive, Yelp, 105.9 The Region, SAUGA 960 AM, LookLocal, Curbex, and more.





Since 2016, InSitu has embraced the potency of creativity in defining “place”; an opportunity to reconsider, redefine and reclaim the Small Arms Inspection Building.



InSitu Multi-Arts Festival 2026: The Storied Edition

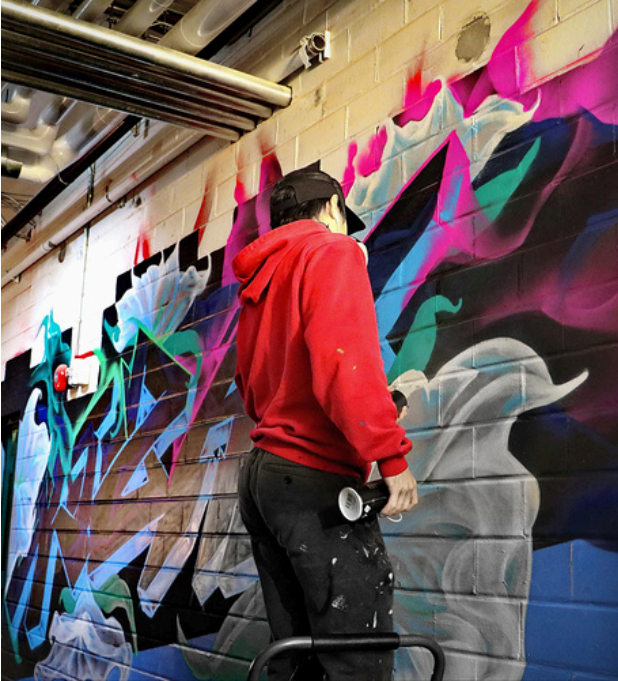
InSitu is a signature biennial festival presented by CreativeHub 1352 that transforms the historic Small Arms Inspection Building into an immersive landscape of art, performance, and shared stories.

Taking place March 5–March 7, 2026, the Festival commissions Ontario-based artists across disciplines—including visual arts, theatre, dance, music, craft, and digital media—to create site-specific installations, performances, workshops, and participatory experiences. Drawing thousands of visitors from Mississauga and across the GTA, InSitu celebrates creativity, cultural exchange, and accessibility while positioning Mississauga as a destination for innovative, multi-arts experiences.

Your Investment	Presenting (\$10,000)	Heritage (\$5,500)	Community (\$3,000)	Friend (\$1,000)
Festival Naming Rights	●			
Opening Night Title Sponsor		●		
Art/Artist Installation Sponsor		Large Installation <i>Alternative to Opening Night Title Sponsor</i>	Standard Scale Installation	
Dedicated On-Site Print Presence	●	●		
Digital Recognition – social media spotlights	●	●		
Festival Digital Program Guide Ad	Full Page	¾ Page	½ Page	
Logo in Festival e-Program Guide & Print Material	●	●	●	
Logo & link on Festival website	●	●	●	●
Recognition & logo in e-Newsletters	●	●	●	●
VIP Recognition – thanks at VIP Reception	●	●	●	●
VIP Access - complimentary festival passes	10	6	4	2
Media Exposure Customized options are available upon request.	Lead sponsor recognition in all press releases, quoted recognition in press materials, speaking remarks at VIP Reception, priority media/photo opportunities, featured positioning in earned media coverage.	Named recognition in festival press releases, Group photo opportunity at VIP Reception, Highlighted recognition in select media coverage and festival communications.	Acknowledgement in festival press release sponsor listings, Inclusion in media-facing sponsor credits.	

Media Sponsorship

Customized, in-kind packages will be considered. For additional media sponsorship opportunities, please contact us.



Media Sponsor Opportunities:

- Opportunity to expose your media organization to a broad National, Provincial, and Local audience of 5,000+ attendees.
- Signage and/or media presence at the event.
- Listing as Media Sponsor on Festival marketing collateral
- Featured in Festival digital program, shared with attendees and newsletter subscribers
- Logo and recognition on Festival website
- Social media exposure on all platforms
- VIP invitation to VIP Opening Reception
- Festival passes
- Sponsor photo opportunities and publicity during the festival
- Additional opportunities are available upon request

Role of the Media Sponsor:

- Promote the Festival in related digital/print media outlets
- Commitment of media coverage of the Festival before/during/after event
- Increase media exposure of the Festival in all media channels and outlets associated with your company to promote decision makers' attendance
- Share communications about the Festival on Instagram, Facebook, Twitter, and other social media platforms as applicable
- Conduct interviews with CreativeHub 1352's staff to promote the Festival

Contact Us

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CreativeHub 1352

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