

MISSISSAUGA

# Festival of Trees

CreativeHub 1352

Connect · Collaborate · Create

## Holiday Market Vendor Package

2026 | Application Deadline August 3<sup>rd</sup>, 2026





Trash Detritus Debris Tree, 2024  
Leeyay Aikawa  
Photo: Michael Lemiski

# About

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We invite you to share your work at the sixth-annual Mississauga Festival of Trees, a celebration of the winter season, art, food, and community! With twinkling displays of seasonal lights, contemporary tree art installations, an artisan and culinary market, entertainment and public workshops, live entertainment, and more, Mississauga's historic Small Arms Inspection Building will once again be transformed into a winter wonderland of art, food, and fun this holiday season.

A prime opportunity to showcase your handcrafted products, the Festival's Holiday Market is the perfect go-to venue for unique quality hand-crafted gifts.

**Join us to be a part of this truly magical event!**

Festival dates: December 4th - 13th, 2026  
Set-up: December 5th, 10:30am-5:00pm  
and December 12th, 10:30am - 5:00pm

Market Dates and Hours:

- December 4\*, 5:30pm-8:30pm\*\*
- December 5, 10:00am - 5:00pm
- December 6, 10:00am - 5:00pm
- December 11, 5:30pm-8:30pm\*\*
- December 12, 10:00am - 5:00pm
- December 13, 10:00am - 5:00pm

# Who Are We?

Creative  
Hub  
1352

CreativeHub 1352 is a non-profit, charitable, community-driven organization which exists for the advancement of community cultural development through the arts, heritage, and environmental sciences. CreativeHub 1352 is one of many groups vital to the reuse of the Small Arms Inspection Building. All proceeds are reinvested to support community arts, heritage and environmental programs.

*\*An invitation-only guest and sponsor reception will take place from 5:30 - 6:30pm to launch the Mississauga Festival of Trees.*

*\*\*Friday evenings will feature live music, the market will close and be walled off after 8:30pm, live music will continue until 10:30pm*



Photo: Sanborg Productions

# Impact

The sixth-annual Mississauga Festival of Trees provides the perfect opportunity to sell your products to a wide range of people during the holiday season.

Centrally located at the Small Arms Inspection Building at 1352 Lakeshore Road East, Mississauga, the event space is only a 20-minute drive from Toronto's downtown core, or a 12-minute walk from the Long Branch Go Station. Free parking is available.

**From 2024 - 2025 the event recorded a 14% increase in attendees.**



**8,317+ Social Media Followers**



**10,900+ Newsletter Subscribers**



**34,000 Yearly Website Visitors**



**2,162,130 Annual Social Media Impressions  
45,227 Annual Social Media Engagement**



|             |               |
|-------------|---------------|
| 18-24: 3.0  | 45-54: 22.0   |
| 25-34: 23.0 | 55-64: 13.3   |
| 35-44: 32.7 | 5245 Visitors |

To see more from the 2025 Festival of Trees, please see our [Digital Program Guide](#).

# Eligibility and Information

## Eligible Items

The Vendor Committee is looking for quality artisan vendors who design and create original works and for food vendors interested in locally grown and produced food products. This market is suitable for creative entrepreneurs and businesses who sell one or more of the following:

- The original ideas of the artisan;
- Handcrafted by the artisan (shaping, forming, application, and finishing), reflecting quality craftsmanship;
- Come in a range of prices;
- Produced in Canada
- Local food products packaged for take-home consumption;
- Ready-to-eat offerings
- Hand-crafted local non-alcoholic (ie. sodas, juices) or closed bottle/can alcoholic (ie. wine, beer, and/or spirits) beverages.

## Non-Eligible Items

- Commercial or mass produced items, goods made from commercial kits;
- Items purchased from other companies/vendors and re-sold

## Jurying

If you are a returning vendor you will get priority during the application process, *however your application is not guaranteed*. All applications will receive a thorough review to ensure the quality of items and help ensure the market remains strong and successful event!

The MFT Vendor Committee will be reviewing applications based on a set of criteria to determine the best fit for the market.

## Criteria

- High craftsmanship and quality
- Creativity and originality of products
- Reasonable and fair pricing
- Social media presence
- Made from locally and sustainably sourced ingredients
- Produced in Ontario
- Originality of product/packaging

## Dates

Vendors can choose between attending the first weekend (December 4th - 6th), the second weekend (December 11th - 13th), both weekends, or single dates (limited availability). Vendors can indicate availability on the application form; single market dates will be determined with the Market manager after acceptance.

| Vendor Fees                                                                                                  |                                                                                                                                                                                                                                                                                                                                                      |          |
|--------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|
| Option 1 - Regular Booth                                                                                     | <ul style="list-style-type: none"> <li>10' x 10' = 100 sq ft</li> <li>Includes one table with linens, and two chairs</li> </ul>                                                                                                                                                                                                                      | \$357.50 |
| Option 2 - Gallery Booth                                                                                     | <ul style="list-style-type: none"> <li>10' x 10x = 100 sq ft</li> <li>Includes one table with linens, and two chairs</li> <li>Gallery booths are located against a large white gallery wall; vendors are allowed to attach items directly to the wall (no puncturing), as long as their method of attachment is approved by the Committee</li> </ul> | \$385.00 |
| Option 3 - Corner Booth                                                                                      | <ul style="list-style-type: none"> <li>10' x 10x = 100 sq ft</li> <li>Includes two tables with linens, and two chairs</li> <li>Corner booths are located at the ends of each row which allows vendors to draw the attention of guests from two sides instead of one</li> </ul>                                                                       | \$467.50 |
| <br>Option 4 - Mini Booth | <ul style="list-style-type: none"> <li>One (1) 6' table</li> <li>Includes one table with linens, and two chairs</li> <li>Intended for emerging vendors, or vendors who do not need a full booth space</li> </ul>                                                                                                                                     | \$275.00 |
| Option 5 - Food Vendor Booth                                                                                 | <ul style="list-style-type: none"> <li>10' x 10' = 100 sq ft</li> <li>Includes one table with linens, and two chairs.</li> <li>This includes vendors who serve prepared food which is intended to be consumed on site, food packaged for take home consumption, and non-alcoholic drinks (ie. sodas, juices)</li> </ul>                              | \$357.50 |
| Option 6 - Alcohol Vendor Booth                                                                              | <ul style="list-style-type: none"> <li>10' x 10' = 100 sq ft</li> <li>Includes one table with linens, and two chairs</li> <li>Alcohol vendor booth fees does not include insurance</li> </ul>                                                                                                                                                        | \$357.50 |

\* All funds are in Canadian Dollars, payable to CreativeHub 1352 (c/o 42B Woodlawn Avenue, Mississauga ON L5G 3K6). All vendors are required to meet the Health and Safety Regulations set out by government agencies and the event committee. Vendors must obtain all necessary licenses, permits, inspections, insurance, and certificates for the sale of their products; must comply with guidelines set by the City of Mississauga for the Small Arms Inspection Building, and any other conditions established by Event organizers from time to time.

# Payment and Other Info

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**Please note that your Booth Fee includes Blanket Vendor Insurance. The above fees are based on a single, three-day market weekend. Vendors who attend both market weekends will have fees adjusted accordingly, as will vendors who attend for single dates. Vendors who attend both weekends will receive a 10% discount on their total booth fee.**

**If you request access to power, please add \$25 to the above fee.**

Vendors will be supplied with one or two tables with linens, depending on which booth option they choose. Additional tables will be available upon request for \$25 each. All tables will be 6' x 30". Vendors will not be permitted to bring their own tables, but are welcome to use additional display materials such as shelves, grids, or easels. Once accepted, Vendors must submit a booth layout to the Holiday Market Team for approval. Full booths will be separated by pipe and drape (mini booths *will not* have pipe and drape).

Please note that the Small Arms Inspection Building is a heritage building, therefore has lower lighting levels. While there is overhead lighting, it is recommended that Vendors bring additional table lights to display their products.

Vendors can choose between one or both weekends; limited spots are available for single date use. Dates will be confirmed with the Holiday Market Manager.

If Vendors need to cancel their booth spot after submitting full payment, 50% will be refunded up to 60 days before the event. There will be no refunds for cancellation within 60 days of the event.

## Payment Schedule

Applications due: August 3rd, 2026

Vendors notified of approval: August 14<sup>th</sup>, 2026

First payment due (50%): August 28<sup>th</sup>, 2026

Second payment due (50%): September 25<sup>th</sup>, 2026

# What's included in the package

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- A booth space to display and sell your work
- 6' rectangular table (2 x tables for corner booth; 1 x table for all other booths), 2 x chairs, and table linens
- Access to power (only if requested)
- Vendor permit as required by the City of Mississauga
- Marketing through advertising, publicity, website and social media leading up to the event
- An audience to whom you can promote and sell your products
- Blanket insurance for the market (excludes alcohol vendors)



## What do you provide?

- Handcrafted products to sell
- Staff for your booth during all Market hours
- Cash float/POS terminal
- All necessary extension cords and power bars (must be approved by event staff)
- Cross marketing and promotion of minimum two network interactions.
- Any additional booth decor and lighting.



Photo: Sanborg Productions

## Permits & Licensing Requirements

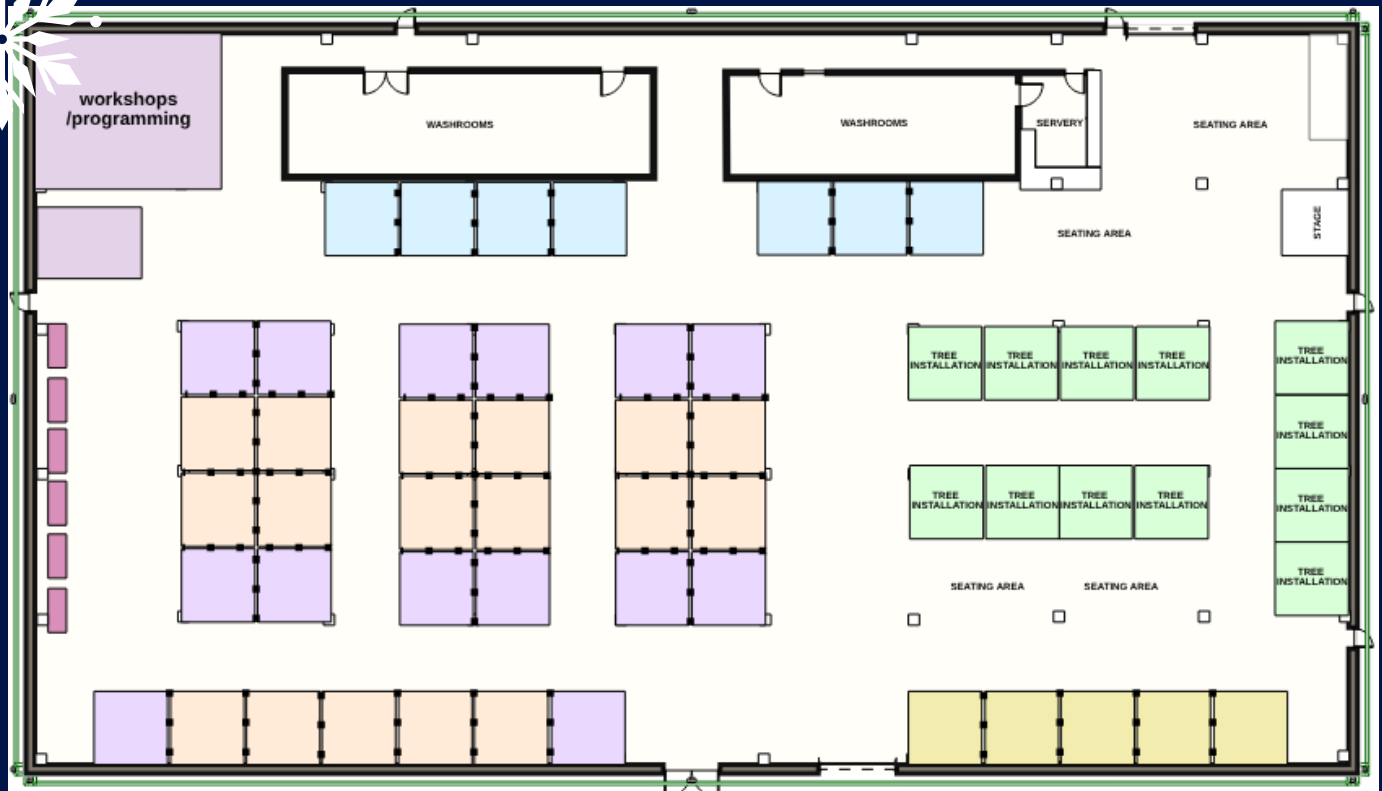
The Vendor must obtain all necessary licenses, permits, inspections, insurance (alcohol vendors only), and comply with all guidelines set by the City of Mississauga for the Small Arms Inspection Building, including and not limited to, a valid Peel Public Health Special Event Permit, Food Handlers Certificate, Certified Kitchen for food preparation, mobile business licensing (for food truck), and any other conditions established by event organizers.

# Market Booth Layout

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Festival Dates: December 4th - 13th, 2026

Market Dates: December 4th - 6th & December 11th - 13th, 2026



## Booth Options:

x17

Regular Booth (10' x 10')

x14

Corner Booth (10' x 10')

x7

Gallery Booth (10' x 10')

x5

Hot Food Vendor (10' x 10')

x6

Mini Booths (6' Tables)

## Key:

■ ■ ■ ■ ■ Pipe & Drape Dividers

\*Please note: Booth layout is subject to change

The MFT Market Committees will allocate vendor booth spaces

**Total: 43 Booths, 6 Tables**

(last updated: July 6th)



# How to apply

**Apply online at:**

<https://www.creativehub1352.ca/mft-vendor-application>

**Application Deadline: August 3, 2026**

The MFT Committee will review all applications. A member of the Committee will contact all applicants to let them know if they have been accepted, denied, or placed on a waitlist.

**Have questions?** Send an email to [info@creativehub1352.ca](mailto:info@creativehub1352.ca).



Grant  
Recipient