

Creative
Hub
1352



LAKEVIEW

Farmers' Market

VENDOR
PACKAGE
2026 *

ABOUT US

Now in its seventh year, the **Lakeview Farmers' Market** at the Small Arms Inspection Building, Mississauga's only indoor and outdoor market, has been experiencing excellent growth and community engagement from Mississauga residents.

Over 23 market days in 2025, we welcomed more than 25,000 visitors — averaging 1,000 attendees per market. This year, we strengthened our capacity with a dedicated full-time Marketing & Communications staff member and a robust, expanded marketing plan leveraging print campaigns, on-site signage, digital advertising, social media, and targeted outreach to grow and diversify our audience.

Programming has also expanded significantly. In addition to weekly Buskers and a bi-weekly Artisan Market, we now deliver a set schedule of seven major activations annually — including the Garlic Festival, Lakeshore Art Trail, Arts on the Credit, and other signature events — all designed to attract new visitors and deepen community engagement. These activations complement our regular market programming and create multiple entry points for new audiences.

Supported by a committed volunteer and staff team, the Market is well-positioned for continued growth. As Lakeview evolves into a vibrant lakeside village — with 8,000 new housing units and an anticipated 20,000 additional residents in the coming years — and as awareness of the Market continues to expand, we expect attendance and impact to grow accordingly.

Join us in making the Lakeview Farmers' Market the next big thing!



In 2025, over **25,000** people visited the Lakeview Farmers' Market!



8,317+
Social Media Followers



10,728+
Newsletter Subscribers



44,000+
Yearly Website Visitors



1,000+
Expected Weekly Market Visitors



18-24: **3.0**
25-34: **23.0**
35-44: **32.7**
45-54: **22.0**
55-64: **13.3**



Mississauga (60.36%)
Tourists (39.64%)

Small Arms Inspection Building

1352 Lakeshore Rd East, Mississauga ON L5E 1E9

May 24th to October 25th, 2026

Sundays, 9:00am- 2:00pm

FEATURES

Our market draws a wide and diverse array of customers from throughout Lakeview and surrounding neighbourhoods. The Small Arms Inspection Building is located in the south east area of Mississauga, at Dixie and Lakeshore Rd. W, 1 km west of the Longbranch Go Station and the Mississauga/Toronto border, within 5km of 35,000 nearby homes.

- Access to 18,000 sq. ft. light-filled indoor air-conditioned space;
- Free parking for vendors and visitors (150 spaces);
- Adjacent to 15 hectares of outdoor space, waterfront trails and historic sites;
- Within walking distance of GO train station and Toronto and Mississauga bus transit;
- Onsite Valet Bicycle Parking
- High visibility at Dixie and Lakeshore Road, with easy access to major roads/ QEW;
- Strong marketing with nearly 5,800 followers across social media, 5,500 newsletter subscribers, bustling website with more than 43,800 yearly users;
- Opportunities for cross promotions through social media channels;
- Onsite music, live buskers, community activities to add to the marketing experience;
- Cafe and a lounge area;
- Well appointed indoor public washrooms.

THE BOOTH

- 10' x 10' booths available; 2 loading dock access areas
- Table rentals available (limited numbers)
- 1 booth includes a 10'X10' allocation, maximum of 2 booths/vendor
- Electrical Service 120 volts, up to 15 amps (like usual home circuit), subject to location
- Water and electrical access to be arranged with the Market Committee in advance
- Subletting not permitted.



Arrival: Vendor set-up time begins at 7:15am to 8:30am. All vendors are required to be ready no later than 8:45 am. Vendor cars must be out of the loading areas and parked no later than 8:30am.

Sales Times: Vendors agree to occupy/commit to their allotted space for the full market hours, 9am-2pm.

Exit: No vendor may begin tearing down before 2:00pm. It is important for everyone's sales that the integrity of the market is maintained for full duration.

Absences: Vendors unable to attend a market day/stay for the full duration of the market must notify the Market Manager at least 48 hrs before the market.

Missed market dates, frequent absences or 2 'no shows' in a row will result in loss of space for the remainder of the season.

Themed Activation Days

Activation Days bring the community fun-packed activities alongside the market, programming could include performances, workshops, special product vendors or games.

May 24th: Morphology Exhibition

May 31st: Arts on The Credit Exhibition

June 14th: Pride Day - seeking 2SLGBTQIA+ identifying vendors

June 28th: Plant Day

July 12th: Hub of Africa and the Diaspora

July 26th: Play Day

August 9th: Community Safety Day

August 23rd: Pie Day

September 13th: Lakeview Lovers' Garlic Festival

September 20th: ArtWorks Exhibition

October 18th: Lakeshore Art Trail

#lakeviewfarmersmarket





FEES

Farmers: \$1058 for the season (\$46/Sunday) or \$55 on a weekly basis.

Non - Farmers: \$1288 for the season (\$56/Sunday) or \$65 on a weekly basis.

Referral Discount: \$200 discount for any vendor who refers a **farm vendor** who successfully signs on for the season

A 50% booth deposit for the 2026 season is required to confirm vendor space for the 2026 season. The deposit must be sent upon signing the contract. The remaining balance for the season is required before the first Market date, May 24th, 2026, via cheque or bank e-transfer.

Cheques:

CreativeHub 1352,
42B Woodlawn Avenue
Mississauga ON L5G 3K6

E-transfer:

vendors@creativehub1352.ca

In the comment section indicate: LFM vendor Fee

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REQUIREMENTS

Absolutely no re-selling of any item shall be permitted. All products must be grown, prepared and produced by the vendor wherever possible. Vendors who re-sell produce purchased at the Food Terminal or other wholesale outlets will not be considered.

Necessary permits, licences and certifications for the Market are collected and maintained by the LFM Committee. Completion of permits is required before a booth can be occupied.

- Must comply with the Food Safety Guidelines for Special Events and with the applicable sections of the Food Premises Regulation, under the Health Protection and Promotion Act, R.S.O, 1990;
- Vendors are subject to heritage building comppliance, no open flame or gas cooking equipment :
- All food must be obtained from an approved and inspected commercial source;
- All food vendors MUST submit proof of a completed Peel Public Health: Special Event Application for Food Vendors 15 days prior to the Market, accessible online at: www.peelregion.ca/health/enviroNew/forms/vendor-info-form.asp;
- Vendors selling prepared or packaged food items must use a Certified Kitchen and hold a Food Handlers Certificate;
- Where required, a vendor will provide proof that their kitchen/premises have been inspected by the Public Health Department with their application;
- Certified Organic and Local Food Plus Certified vendors are asked to provide a copy of their certification papers to be kept on file;
- Vendors must obtain all necessary licences for the sale of their products and follow all health and safety and building rules and regulations established by the Lakeview Farmers' Market, CreativeHub 1352 and the building owner, the City of Mississauga.

Vendors are responsible for setting up their booth, providing their own booth supplies (tables, chairs, power cords, banners, linens, tent weights, etc.), and the complete teardown and removal of their booth (including removal and proper disposal of refuse).



AMENDMENTS

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Contingent upon compliance of the 2026 LFM Rules & Regulations, each vendor upon paying their full 2026 vendor fees are guaranteed fair and equal treatment by market staff and volunteers. Vendors are guaranteed operation in every regular Sunday market of the 2026 season bearing they commit to 85-90% attendance. If the vendor commits two consecutive “no-shows”, the Market Manager may reassign or revoke the space without refund.

Vendor regulations may be amended at any time at the discretion of the Committee and approval of the CreativeHub 1352 Board of Directors. In the event the Market were to be shut down for any reason including but not limited to weather issues, facilities issues, regulatory issues made by the City of Mississauga (owners of the building) or any other circumstances, CreativeHub 1352 is not liable for any damages, whether direct or consequential, resulting from the revocation of the Lakeview Farmers’ Market Vendor contract.

It is expected that Vendors will fully comply with the Market Regulations as set out in this document. Failure to do so may be grounds for termination of the Vendor Agreement. Acceptance of the Vendor Application and ongoing permission to attend the Market is at the discretion of CreativeHub 1352.



www.creativehub1352.ca



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info@creativehub1352.ca



APPLY NOW!

www.creativehub1352.ca/vendor-application-lakeview-farmers-market