

CreativeHub 1352  
connect | collaborate | create



MISSISSAUGA



*Festival  
of Trees*

Artisan Vendor Package  
— 2023 —

Application Deadline: July 24th, 2023

# About

We invite you to share your work at the third-annual Mississauga Festival of Trees, a celebration of the winter season, art, food, and community! With twinkling displays of seasonal lights, contemporary tree and woodpile art installations, artisan and culinary markets, entertainment and public workshops, live entertainment, and more, Mississauga's historic Small Arms Inspection Building will once again be transformed into a winter wonderland of art, food, and fun this holiday season.

A prime opportunity to showcase your handcrafted products, the Festival's Artisan Market will be the perfect go-to venue for unique quality hand-crafted gifts.

**Join us to be a part of this truly magical event!**

## Festival Dates

Festival dates: December 8-17, 2023  
Set-up: December 8, 10:30am-4:30pm

Public hours:

- December 8\*, 5:30pm-9:00pm
- December 9, 11:00am-7:00pm
- December 10, 11:00am-7:00pm



Photo: Sanborg Productions

## Who are we?

CreativeHub 1352 is a non-profit, charitable, community-driven organization which exists for the advancement of community cultural development through the arts, heritage, and environmental sciences. CreativeHub 1352 is one of many groups vital to the reuse of the Small Arms Inspection Building. All proceeds are reinvested to support community arts, heritage and environmental programs.

*\*A special invitation-only guest and sponsor reception will take place from 5:30 - 7:00pm to launch the Mississauga Festival of Trees.*





Diversi(tree), Sheridan VMA Students  
Photo: Sanborg Productions

# Impact

The third-annual Mississauga Festival of Trees provides the perfect opportunity to sell your products to a wide range of people during the holiday season.

Centrally located at the [Small Arms Inspection Building](#) at 1352 Lakeshore Road East, Mississauga, the event space is only a 20-minute drive from Toronto's downtown core, or a 12-minute walk from the Long Branch Go Station. Free parking is available.

*In 2022, 96% of event attendees said the event directly impacted their likelihood to support local businesses during the holiday season, and 92% said it impacted their appreciation of arts and culture.*



In 2022 nearly 36,000 people experienced CreativeHub 1352 events and activities!



6,800+  
Social Media Followers



6,600+  
Newsletter Subscribers



47,000  
Yearly Website Visitors



3,000+ expected Market visitors,  
7,000+ Festival visitors



25-34: 24%  
35-44: 25%  
45-54: 22%  
55-69: 16%



Mississauga (41%)  
Toronto (27%)

To see more from the 2022 Festival of Trees, please see our [Highlight Reel](#).



## Eligible items:

The Artisan Market Adjudication Team is looking for quality Canadian artisan vendors who design and create original works. At this time we are looking for 44 vendors, with the potential to expand and accept more vendors if space and regulations allow. Products should be:

- The original ideas of the artisan;
- Handcrafted by the artisan (shaping, forming, application, and finishing), reflecting quality craftsmanship;
- Come in a range of prices;
- Produced in Canada.

## Non-eligible items:

- Food-based products better suited for our MFT Culinary Market (visit our website for info);
- Commercial or mass produced items, goods made from commercial kits;
- Items purchased from other companies/vendors and re-sold.

## Jurying

If you are a returning vendor you will get priority during the application process, *however your application is not guaranteed*. All applications will receive a thorough review to ensure the quality of items and help ensure the market remains strong and successful event!

The MFT Artisan Market Committee will be reviewing applications based on a set of criteria to determine artisans that are the best fit for the market.

## Criteria

- Craftsmanship and quality
- Creativity and originality of products
- Location of maker
- Reasonable and fair pricing
- Social media presence



# Fees

---

## Option 1 - Regular Booth (\$300)

- 11' x 9' = 99 sq ft
- Includes one table with linens, and two chairs.

## Option 2 - Gallery Booth (\$325)

- 11' x 9' = 99 sq ft
- Includes one table with linens, and two chairs.
- Gallery booths are located against a large white gallery wall which offers vendors an excellent way to display their work. Artists in gallery booths will be allowed to attach items directly to the wall (no grid required), as long as their method of attachment is approved by the Artisan Market Team.

## Option 3 - Corner Booth (\$400)

- 12' x 9' = 108 sq ft
- Includes two tables with linens, and two chairs
- Corner booths are located at the ends of each row which allows vendors to draw the attention of guests from two sides instead of one. They are also the largest booth space, giving you ample room to display your product.

**Please note that your Booth Fee includes Blanket Vendor Insurance.**

**If you request access to power, please add \$25 to the above fee.**

Vendors will be supplied with one or two tables with white linens, depending on which booth option they choose. Additional tables will be available upon request for \$25 each. All tables will be 6' x 30". Vendors will not be permitted to bring their own tables, but are welcome to use additional display materials such as shelves, grids, or easels. Once accepted, Vendors must submit a booth layout to the Artisan Market Team for approval. Booths will be separated by pipe and drape. **At this time we are only accepting vendors who are available for all 3 market dates.**

## Payment Schedule

Applications due: July 24th, 2023

Vendors notified of approval: August 1st, 2023

First payment due (50%): August 28th, 2023

Second payment due (50%): September 25th, 2023

# Artisan Booth Layout

Festival Dates: December 8th - 17th, 2023

Artisan Market Dates: December 8th - 10th, 2023



## Booth Options:

x17 Regular Booth (11' x 9')

x20 Corner Booth (12' x 9')

x7 Gallery Booth (11' x 9')

**Total: 44 Booths**

## Key:

 Potential Additional Booths

 Pipe & Drape Dividers

\*Please note: Booth layout is subject to change  
The MFT Artisan Market Committee will allocate vendor booth spaces

(last updated: Tuesday, June 20th, 2023)

## What do we provide?

- A booth space to display and sell your work
- 6' rectangular table (2 x tables for corner booth; 1 x table for all other booths), 2 x chairs, and table linens;
- Access to power (only if requested);
- Vendor permit as required by the City of Mississauga;
- Marketing through advertising, publicity, website and social media leading up to the event;
- Access to Artist & Volunteer Lounge where coffee and tea will be available;
- An audience to whom you can promote and sell your products
- Blanket insurance for the market

## What do you provide?\*

- Handcrafted products to sell
- Staff for your booth during all Artisan Market Hours
- Cash float/POS terminal
- All necessary extension cords and power bars (must be approved by event staff)
- Cross marketing and promotion
- Any additional booth decor and lighting.



Photo: Sanborg Productions

\* All funds are in Canadian Dollars, payable to CreativeHub 1352 (c/o 42B Woodlawn Avenue, Mississauga ON L5G 3K6). All vendors are required to meet the Health and Safety Regulations set out by government agencies and the event committee. Vendors must obtain all necessary licenses, permits, inspections, insurance, and certificates for the sale of their products; must comply with guidelines set by the City of Mississauga for the Small Arms Inspection Building, and any other conditions established by Event organizers from time to time. If required, a COVID-19 safety plan will be provided.



# How to apply

**Apply online at:**

<https://www.creativehub1352.ca/mft-artisan-vendor-application>

**Application Deadline: July 24th, 2023**

The MFT Committee will review all applications. A member of the Committee will contact all applicants to let them know if they have been accepted, denied, or placed on a waitlist.

**Have questions?** Send an email to [info@creativehub1352.ca](mailto:info@creativehub1352.ca).

Photo: Sanborg Productions

Supported by:



MISSISSAUGA