

FOR IMMEDIATE RELEASE

**CREATIVEHUB 1352 PRESENTS
INSITU MULTI-ARTS ARTS FESTIVAL: "THE LOST MUSEUM"**

MISSISSAUGA ON, April, 2021 — CreativeHub 1352 presented the launch of InSitu Multi-Arts Festival: "The Lost Museum" virtually on March 26th, 2021, at 7:30 pm (EST), featuring the works of over 100 artists, performers, cultural producers, builders, filmmakers, and designers from Mississauga's creative communities, and the contributions of over 250 students.

CreativeHub 1352 is excited to bring InSitu Multi-Arts Festival: "The Lost Museum" to a virtual audience for the first time. InSitu 2021 is an engaging, interactive virtual platform celebrating art, performance, exploration, and the Small Arms Inspection Building's (SAIB) heritage.

According to Diane LaPointe, Executive Director with CreativeHub 1352, "The virtual platform is filled with stories, short films, interactive gaming, digital features, original artwork, curated collections, and special performances by Mississauga's creative communities. InSitu 2021 will introduce viewers to an unknown world inhabiting the SAIB".

According to Co-Artist Directors Heather Snell and Jill Hollingsworth, "The Lost Museum production features outstanding work from talented established and emerging artists and performers. It will appeal to our love of stories, escapism and wonderment." "Our plan is to add new stories, exhibits and content throughout the year."

CreativeHub 1352 will be hosting a series of pay-what-you-can virtual Artist Talks and Workshops featuring artists from InSitu Multi-Arts Festival: "The Lost Museum" from April 1st to April 22nd, 2021. Hosted on ZOOM, tickets for CreativeHub 1352's Artist Talks & Workshops can be acquired on Eventbrite for a pay-what-you-can fee.

To view The Lost Museum, go to: <http://thelostmuseum.ca/>

To sign up for virtual Artist Talks & Workshops, visit:
<https://www.creativehub1352.ca/insitumultiartsfestival>

Thank you to Heritage Canada, McKenna Logistics, the City of Mississauga, and Ontario Arts Council for their support on this project.

CreativeHub 1352 is a not-for-profit organization working in partnership with the Mississauga community to develop unique creative programs, events, and projects at the Small Arms Inspection Building, Arsenal lands, and surrounding community. The Small Arms Inspection Building is owned and operated by the City of Mississauga.

Media Inquiries

Meredith Wood

Media Coordinator, Digital Communications

CreativeHub 1352

info@creativehub1352.ca