



LAKEVIEW
Farmers' & Artisan Market

**SPONSORSHIP
PACKAGE**

Creative
Hub
1352

2026



Held every Sunday from May 24 to October 25, the Lakeview Farmers' & Artisan Market is a vibrant, high-traffic destination celebrating the best in local, sustainable, organic, and handcrafted goods.

The Market serves as a vital economic platform — directly supporting farmers, growers, producers, and artisans while connecting thousands of visitors to the region's thriving local food and maker economy.

Now in its seventh year, the Market has become a cornerstone community event at the iconic Small Arms Inspection Building—Mississauga's only indoor/outdoor market experience. With consistent year-over-year growth, it attracts a diverse and engaged audience of residents and visitors alike, offering sponsors a unique opportunity to align with a beloved, purpose-driven initiative that champions sustainability, local enterprise, and community connection.

34,500

EXPECTED
LAKEVIEW MARKET
ATTENDEES

90+

ROTATING LOCAL
FARMERS' AND
ARTISANAL
VENDORS

23


LAKEVIEW
FARMERS' MARKET
EVENT DAYS

600+

COMMUNITY
VOLUNTEERS

*"Are you looking for fresh
produce? Visit a farmers market in
Mississauga"* -  MISSISSAUGA

*"Popular farmers' and artisan
market returns to Mississauga"*
- 

*"Visit a Mississauga farmers
market near you"*
- 

Our past and present partners:



Our Impact

Since 2016, CreativeHub 1352 has emerged as a powerful force in developing the Small Arms Inspection Building as a dynamic cultural hub.

Who We Are

CreativeHub 1352 is a Mississauga-based non-profit that brings creative people together to strengthen arts, culture, and community through year-round programs in the arts, heritage, and environmental education.

Rooted in the successful 2008 effort to save the historic Small Arms Inspection Building, CreativeHub 1352 has partnered with the City of Mississauga since 2018 to activate this landmark as a vibrant community hub, serving as its lead tenant and expanding creative programming each year.



8,317+ Social Media Followers



10,728+ Newsletter Subscribers



Mississauga (60.36%)
Tourists (39.64%)

Regional draw from Toronto, Etobicoke, etc.



2,162,130 Annual Social Media Impressions
45,227 Annual Social Media Engagement



44,000 Yearly Website Visitors



18-24: 3.0
25-34: 23.0
35-44: 32.7
45-54: 22.0
55-64: 13.3

In 2025, nearly 50,000 people experienced CreativeHub 1352 events and activities!

How we market our events

The Lakeview Farmers' Market 2026 will be widely promoted leading up to and during the market season through extensive radio, print, and social media campaigns, offering strong brand exposure for sponsors. Past media partners include DailyHive, Yelp, 105.9 The Region, SAUGA 960 AM, LookLocal, Curbex, and more.



About The Market

Since 2016, CreativeHub 1352 has emerged as a powerful force in developing the Small Arms Inspection Building as a dynamic cultural hub.

Lakeview Farmers & Artisan Market

Throughout its 23-week run in 2026, the Market will feature more than 30 local farmers and food vendors, as well as a bi-weekly artisan market with an additional 60 rotating vendors. Whether visitors are seeking farm-fresh produce, artisanal crafts, gourmet treats, or unique handmade goods, there is something for everyone at the Market.

The Market also features local buskers, entertainment, a cafe, and much more.

ACTIVATION DAYS

For our 2026 season we will have 11 different Activation Days which will include activations to events for all ages.



Our Activation Days for the 2026 season:

- May 24: Morphology Exhibition
- May 31: Arts on The Credit Exhibition
- June 14: Pride Day
- June 28: Plant Day
- July 12: Hub of Africa and the Diaspora
- July 26: Play Day
- August 9: Community Safety Day
- August 23: Pie Day
- September 13: Lakeview Lovers' Garlic Festival
- September 20: ArtWorks Exhibition
- October 18: Lakeshore Art Trail

By sponsoring at the **Collaborator Tier** you will have a booth during the Activation Day of your choice, subject to availability, which will allow you to interact with attendees. This tier of sponsorship includes sponsored social media mentions, including tagging your business, across all of our platforms. Your business will be highlighted in photos and videos with sponsorship recognition for the Activation Day you have sponsored as well as listed on our website and newsletter.

Your Investment	Partner (\$11,500)	Peer (\$5,500)	Collaborator (\$3,000)	Friend (\$1,000)
Opportunity to access attendees through a booth at the Market for a defined duration	23	10	Booth during day of activation	
Activation Sponsor			●	
Social media mentions/tagging of your business as a sponsor when announcing Market & posting event photo/video highlights	●	●	Sponsored mentions, tagging for activation day	
Collaborative post and tag with your logo on social media recognizing your support	●	●	●	
Corporate logo and link on Market website	●	●	●	●
Recognition and logo in Email Newsletters	●	●	●	●

Media Sponsor Opportunities:

- Opportunity to expose your media organization to a broad National, Provincial, and Local audience of 43,000+ attendees.
- Signage and/or media presence at the event.
- Listing as Media Sponsor on Market marketing collateral
- Featured in Festival digital program, shared with attendees and newsletter subscribers
- Logo and recognition on Festival website
- Social media exposure on all platforms
- Additional opportunities are available upon request

Customized options are available upon request.

Looking for more info?

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